

ALL UNDER ONE ROOF!

Greater Fort Lauderdale-Broward County Convention Center

Fort Lauderdale, Florida, October 9-12, 2007



10.11.12 OCT
2007 Intertraffic
CONNECTING INNOVATION TO INFRASTRUCTURE
NORTH AMERICA > FORT LAUDERDALE

At **Intertraffic North America 2007**,
you will find these great events:

- National Traffic Management & Work Zone Safety Conference
- "Park Across America"
- American Road & Transportation Builders Association
2007 National Convention
- International Road Federation Latin America Regional Meeting
- Florida Transportation Commission Meeting



INTERTRAFFIC NORTH AMERICA 2007

LEADERSHIP CIRCLE*



STI Safety Trailers, Inc.
Flexible Affordable Safety Hardware



BARRIER SYSTEMS



To join the Leadership Circle or become an exhibitor,
visit www.northamerica.intertraffic.com
or call Jim Colleton at 202-289-4434, ext. 301.

EXHIBITORS*

- 511 Traffic Information
- Alert Visions of North America, Inc.
- All Traffic Solutions
- American Road & Transportation Builders Association
- Asia Vision Technology Limited
- "Better Roads"
- Boschung America
- Cale Parking Systems USA, Inc.
- CitySync, Ltd.
- CNA
- Control Specialists Company
- Decatur Electronics, Inc.
- Dent Breakaway Industries, Inc.
- Dicke Safety Products
- Econolite International
- Empco-Lite
- Espacios LLC
- Fiberlok International
- Flint Trading, Inc.
- Florida Transportation Builders' Association
- GE Lumination
- Gibraltar Cable Barrier Systems, L.P.
- Horizon Signal Technologies, Inc.
- Impact Recovery Systems, Inc.
- IntelliCam
- International Road Federation
- Local Technical Assistance Program
- Light Dome Road Products
- Magnetic Automation Corp.
- Maki-International Corporation
- MetroCount USA, Inc.
- MPH Industries, Inc.
- Nagels North America
- National Traffic Safety Institute
- National Work Zone Safety Information Clearinghouse
- Northwest Pipe
- Parkeon
- "Parking Today"
- Parsons Brinckerhoff
- POM Incorporated
- Presion Y Fuerza
- Quixote Transportation Safety, Inc.
- Rinker Materials Concrete Pipe Division
- Road Kare International
- "Roads & Bridges"
- RU2 Systems, Inc.
- Scheidt & Bachmann USA, Inc.
- Serco
- Seymour of Sycamore
- Simply Service Network LLC
- SMITH Manufacturing Company, Inc.
- Solari di Udine S.p.A.
- Southland Printing
- TAPCO
- Traffix Devices, Inc.
- Transpo Industries, Inc.
- Trident Security Devices
- Trinity Highway Products
- Watson Bowman Acme
- Westfalia Technologies, Inc.
- Work Area Protection Corp.
- Work Zone Safety Alliance (OSHA)
- Yodock Wall Co.
- Zhejiang Daoming Reflecting Material Co., Ltd.

* As of June 15, 2007

YOU TAKE PRIDE IN...

- Your “can do” attitude and delivering **RESULTS**...
- Bringing **INNOVATIVE** products, techniques and ideas to your operation...
- Maximizing your time **EFFICIENTLY**.

If this describes you—and your work involves traffic management, safety, infrastructure, parking or emergency response—you’ll want to be in Fort Lauderdale, Florida, October 9-12!

Your time is extremely valuable. And you know that investing your time in the right educational and networking experiences can pay big dividends! That’s why Intertraffic North America 2007 is for you. **We’re uniting six, top-flight educational and networking events—highly relevant to your work—together under one roof at the Greater Fort Lauderdale-Broward County Convention Center.**

- 1. Intertraffic North America 2007**—the leading trade show brand for the traffic management, safety, transportation infrastructure and parking industries will showcase innovative products and services from around the globe.
- 2. National Traffic Management & Work Zone Safety Conference**—the premier event for traffic management and safety professionals, co-sponsored by the Federal Highway Administration, the American Association of State Highway and Transportation Officials and the National Work Zone Safety Information Clearinghouse.
- 3. “Park Across America”**—a special, one-day regional seminar for parking managers produced by the publishers of “Parking Today.”
- 4. American Road & Transportation Builders Association 2007 National Convention**—the annual education and policy development forum for transportation infrastructure design, construction and management professionals.
- 5. International Road Federation Latin America Regional Meeting**—the only annual summit and educational forum on roadway safety issues for top-level transportation professionals from Latin America.
- 6. Florida Transportation Commission**—created in 1987 by the state legislature to serve as a citizen’s oversight board for the Florida Department of Transportation, the commission will hold its monthly meeting to discuss important transportation-related issues affecting the state.

Imagine the opportunities that a two-and-a half day event with dozens of innovative ideas and new professional contacts could offer you and your agency or organization!

THAT’S INTERTRAFFIC NORTH AMERICA 2007!

Revitalize your operation!

TRADE SHOW & CONFERENCE PARTNERS

FEDERAL & STATE AGENCIES



INDUSTRY GROUPS



- Alabama Road Builders Association
- Georgia Highway Contractors Association
- International Union of Operating Engineers
- Laborers' Health and Safety Fund of North America
- Mississippi Road Builders Association
- National Asphalt Pavement Association
- National Association of County Engineers
- National Utility Contractors Association
- Texas Transportation Institute

INTERTRAFFIC NORTH AMERICA 2007

The Intertraffic trade show brand is one of the most well-known around the world. Nearly 25,000 delegates attended the 2006 Intertraffic Amsterdam show to view innovative products and services.

At Intertraffic North America 2007, you'll have the opportunity to "see" and "feel" products and technologies that can produce results—saving lives, reducing traffic congestion, and making your operation more efficient. Representatives from some of the world's leading companies will be on the show floor to answer your questions and help solve your problems—that's a bottom-line benefit!



As a benefit for "exhibit hall only" attendees, a number of the major speakers and attractions being held in conjunction with the trade show will be available to you at no extra cost.



Full program and registration: www.northamerica.intertraffic.com

Intertraffic North America 2007 not only offers opportunities for customers to connect with more than 150 exhibitors, but we've also built in some fun:

NFL HALL OF FAME COACH DON SHULA

He is the architect of the NFL's only "perfect season" and a legendary NFL Hall of Fame Coach! Over 33 years in pro football, Don Shula compiled a career record 347 wins, more than any other coach in NFL history! Coach Shula will take the Exhibit Floor Main Stage October 10 as the featured morning speaker, providing an inspirational 45 minute address.



"POWER GOLF" LEGEND BRIAN PAVLET

Brian Pavlet, "king" of the "King Cobra Long Drive Team," represents the total package, a winning combination of credentials and charisma. He won the "National Long Drive Championship" three times and ascended to the #1 ranking among long drive professionals in 2007. His 435-yard drive at the 1997 world championship is the current world record. Pavlet will be on the Exhibit Floor Main Stage with a power golf demonstration October 11. He will also provide demonstrations and personal tips.



NATIONAL TRAFFIC MANAGEMENT & WORK ZONE SAFETY CONFERENCE

The premier safety event of 2007, this conference, sponsored by the National Work Zone Safety Information Clearinghouse, will provide ideas and solutions to your work zone and mobility questions.

Key sessions include:

- "How To Reduce Contractor Liability in Work Zones Crashes"
- "Work Zone Safety & Nighttime Construction"
- "Trends in Integration of ITS Technologies and Smart Work Zones"
- "Law and Speed Enforcement in Work Zones"
- "Best Practices from Around the World to Prevent Roadway Accidents"
- "Overview of Key Concerns in Traffic and Congestion Management"
- "Emergency Notification, Evacuation and Disaster Response"
- "Trends in Automated Tolling and Pricing"
- "Motorist Assistance Programs"



Full program and registration: www.workzonesafety.org

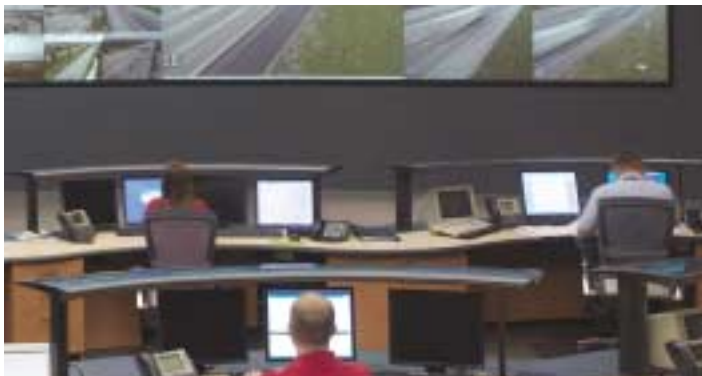


Photo credits: FDOT District 4

Conference participants will have an opportunity on October 11 or 12 to visit the Florida Department of Transportation and Broward County Traffic Engineering Division's "Traffic Management Center", which monitors major arterial routes with closed circuit TV cameras, speed sensors, traffic signal control devices and a fleet of Road Ranger Service Patrol vehicles 24-hours a day.



An in-depth presentation of the history and growth of the AMBER Alert program and the use of traffic management signs to quickly and effectively communicate with the public in emergency situations will also be a key session of the conference.

2007 ARTBA NATIONAL CONVENTION

Get connected with great people and great ideas, innovations and solutions at the 2007 ARTBA National Convention! With nearly 50 percent of all capital investment in public transportation projects authorized by the federal government, there is a great deal at stake with the scheduled 2009 reauthorization of SAFETEA-LU. The future direction of the nation's highway/transit investment programs will be a central focus of the ARTBA meeting.

Major general session topics:

- "New Transportation Vision: ARTBA's Critical Commerce Corridors Proposal—Business Leaders React"
- "Moving America Faster & More Secure Using New Technology"—Industry leaders from 3M, Energy Absorption and HNTB will deliver presentations.
- Federal Legislative Update
- Environmental Litigation & Regulatory Issues Report
- Transportation Construction Market Forecast

* **Some ARTBA sessions will take place at the nearby Hyatt Regency Pier Sixty-Six Resort.**

————— **Full program and registration: www.artbanationalconvention.org** —————

Business leaders will be sharing their views about ARTBA's "Critical Commerce Corridors" program and the future of the nation's highway program. Among them:

JOHN ENGLER

Former Michigan Governor and current National Association of Manufacturers President and CEO John Engler will share his thoughts about the need to improve strategic intermodal links and upgrade transportation capacity to move goods.



PAT QUINN

U.S. Xpress Enterprises Co-Chairman Pat Quinn, who also serves as chairman of the American Trucking Associations, will discuss the need for a national freight program.



INTERNATIONAL ROAD FEDERATION LATIN AMERICA REGIONAL MEETING

Experts from Latin America will share experiences and best practices on roadway safety hardware and most effective means to influence motorist behavior. A series of roadway safety forums will be presented in Spanish (with English translation) in the workshops.



Full program and registration: www.irfnews.org

"PARK ACROSS AMERICA"

Spend the day...Expand your knowledge...Network with your industry colleagues at **the** one-day seminar for parking managers.

On October 11, "Parking Today"—the preeminent industry magazine in the world—is hosting "Park Across America," a new program of regional events connected by audio and video featuring the latest parking topics and trends. Major industry leaders such as Parkeon Magnetic Automation Corp., Photo Violation Technologies Corp., Scheidt & Bachmann USA, Inc. and Nagels North America, will be displaying their innovative products on the Intertraffic floor.



Register: www.parkingtoday.com

FLORIDA TRANSPORTATION COMMISSION MEETING

Created by the state legislature in 1987 to "serve as a citizen's oversight board for the Florida Department of Transportation," the commission will host a public meeting October 9 to discuss important transportation-related issues.



Learn more: www.ftc.state.fl.us

HOTEL INFORMATION

Rooms can be booked via Travel Technology Group (TTG), the official travel agent for Intertraffic North America 2007. TTG offers a free service to reserve rooms at reduced prices in the Greater Fort Lauderdale area in connection with the event. Shuttle bus service will be available from the hotels listed below. For reservations and information, contact TTG directly:

Toll Free in the USA: 800-395-0783
International: 312-527-7270
Show e-mail: Intertraffic@ttgonline.com
Fax: 312-329-9513

Intertraffic North America 2007 Hotels:

Hyatt Regency Pier Sixty-Six Resort
2301 S.E. 17th Street Causeway
Fort Lauderdale, Fla. 33316
\$193.00 – conference rate
(3 blocks to event site)

Embassy Suites Hotel
1100 S.E. 17th Street Causeway
Fort Lauderdale, Fla. 33316
\$194.00 – conference rate
(4 blocks to event site)

Bahia Mar Beach Resort
801 Seabreeze Blvd.
Fort Lauderdale, Fla. 33316
\$179.00 – conference rate
(2 miles to event site)

Best Western Oceanside Inn
1180 Seabreeze Blvd.
Fort Lauderdale, Fla. 33316
\$129.00 – conference rate
(2 miles to event site)

Please be aware that you must mention "Intertraffic North America 2007" in order to receive these conference rates.

Continuous shuttle bus service will be available to the Greater Fort Lauderdale-Broward County Convention Center from each hotel.



TRADE SHOW HOURS

**October 9: 6:00 p.m. - 8:00 p.m.
(Welcome Reception)**

EXHIBIT HALL HOURS:

October 10: 11:00 a.m. - 5:00 p.m.

October 11: 11:00 a.m. - 5:00 p.m.

October 12: 11:00 a.m. - 3:00 p.m.



Intertraffic North America 2007 Organizers

American Road & Transportation Builders Association (ARTBA)

Established in 1902, ARTBA is the U.S. transportation construction industry's representative in Washington, D.C. With more than 5,000 members, ARTBA serves as the industry's leading voice in Washington and around the world.

For further information: www.artba.org.



Amsterdam RAI

With over a century of experience in organizing trade shows worldwide, Amsterdam RAI pursues its successes through intensive cooperation and collaboration between government, trade associations and the industry.

For further information: www.rai.nl.



About the Intertraffic Brand

Since 1972, the biennial Intertraffic trade show in Amsterdam (nearly 25,000 attendees, 700 exhibitors) has been a benchmark of excellence in bringing together supply and demand for the traffic industry. In addition to Europe and America, Intertraffic trade shows are now being held in Turkey and China. Intertraffic's success and growth is largely based upon focusing on current trends in the traffic industry market as well as a unique comprehensive exhibition and strong partner alliances. For further information: www.intertraffic.com.

TRADE SHOW ATTENDEE REGISTRATION FORM

www.northamerica.intertraffic.com

Exhibit Hall Only

FREE _____

(Does not include lunches, reception or conference sessions outside of exhibit floor)

* Please note after 10/1 pre-registration will be closed. On-site registration is \$25.00

Welcome Reception & Daily Lunch Package

\$100.00 _____

(Reception will be held in exhibit hall on 10/9. Package includes lunches, floor access and sessions in exhibit hall)

* Please note our cancellation policy: \$50.00 per person before 9/9. No refunds after 9/9.

Welcome Reception Only

\$50.00 _____

(Held in exhibit hall on 10/9 from 6:00 - 8:00 p.m. Includes cocktails, soft drinks, hors d'oeuvres and networking.)

Daily Lunch Tickets

(Includes floor access on selected day and lunch served in exhibit hall during mid-day floor session)

Wednesday, 10/10

\$25.00 _____

Thursday, 10/11

\$25.00 _____

Total

\$ _____

Name: _____ Title: _____

Company/Organization: _____

Address: _____

City/Town: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Telephone: _____ Fax: _____

E-mail: _____

Method of payment:

1. Check enclosed in the amount of \$ _____

(Make check payable to Intertraffic North America 2007, and mail to: Intertraffic North America 2007, c/o Jim Colleton, 1219 28th St. N.W., Washington, D.C. 20007)

2. Credit Card – total amount to charge \$ _____

Please Circle One: VISA MasterCard AMEX

Credit Card #: _____

Expiration Date: _____

Name on Card: _____

Signature: _____ Date: _____

To learn more about the program and registration fees for the conferences being held in conjunction with Intertraffic North America 2007, visit:

2007 ARTBA National Convention:

www.artbanationalconvention.org

National Traffic Management & Work Zone Safety Conference:

www.workzonesafety.org

IRF Latin America Regional Seminar:

www.irfnews.org

Parking Today's "Park Across America" Seminar:

www.parkingtoday.com

Fax completed form to Jim Colleton at 202-289-4435.

Exhibitor or trade show questions? Contact Jim at 202-289-4434, ext. 301 or jcolleton@artba.org.

“Connecting Innovation to Infrastructure”



In Fort Lauderdale, Florida, spanning two-and-a half days this October...

You will find **INNOVATIVE SOLUTIONS** to the traffic management, safety, transportation infrastructure, parking and emergency response challenges you face **EVERY DAY!**

INTERTRAFFIC NORTH AMERICA 2007

Six great events all under one roof!